



## APSL Newsletter nº 2/24

### INTERNATIONAL LUSITANO HORSE FESTIVAL



The 35th edition of the Lusitano International Horse Festival in Cascais has come to an end. Now, for the first time, with the award of the title of World Champion in Model and Gaits.

Despite the adverse weather, it was a success beyond our expectations.

95 breeders/owners competed, and 120 animals entered in the most varied categories of the Model and Gait Contest, the highest number of entries recorded in recent years, which filled us with joy and gave us an excellent impression of the current state of our horse.

The country honoured this year was Mexico, through the Mexican Association of Lusitano Horse Breeders.

In addition to those present, more than 4,000 visitors watched by streaming service every day

The Festival was also the venue for the annual meeting of the International Breed Coordination Council, attended by 15 associations from around the world.

### ALTER MOLECULAR GENETICS LABORATORY (LGMA)



The APSL is in a position to announce significant changes to the relationship between breeders and associations and INIAV's Alter Molecular Genetics Laboratory, which will be implemented by the end of September. The main aim of these changes is to streamline the way the laboratory works, making the relationship with breeders and associations more efficient and quicker responses.

This improvement is the product of a significant effort on the part of the APSL's management at INIAV, as well as the Ministry of Agriculture itself.



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## IMPROVING THE CUSTOMER SERVICE MECHANISM II

APSL's new phone attendance model is now in operation. This model aims to reduce waiting times, by speeding up the resolution of problems. It is now possible to leave messages relating to the specific issue and wait for APSL to respond.

This model operates 24 hours a day, 365 days a year.

New customer service schedule will soon come into force as the conditions on the APSL website will be strengthened so that all matters can be issued with online.

## CANAL APSL E PODCAST

The APSL's YOUTUBE channel will soon be making new content available to members, breeders and Lusitano horse enthusiasts, seeking to meet everyone's needs and curiosity about the universe of our horse.

We will also launch a regular PODCAST, with interviews with managers, judges, riders, presenters, vets, fans, etc., in an attempt to involve everyone who loves our Lusitano Horse.

## AGENDA



**FRANCE - 2 to 5 September - Grading**



**SWEDEN - 14 and 15 September— Sweden 's Championship**



**CHEC REPUBLIC - 15 to 22 September—European Champ. of Working Equitation**



**BELGIUM - 28 and 29 September —Belgium's Championship**



**SPAIN - 3 to 6 October—Lusitano European Championship**



**MEXICO - 3 to 6 October—México's Championship**





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## AGENDA (Cont.)



**PORTUGAL - 12 to 15 October - World Breeders Federation for Sport Horses Congress**



**USA — 15 to 19 de October - Conference and Model and Gaits Championship**



**USA and CANADA - 20 to 25 de October —Grading**



**PORTUGAL - 1 to 11 Novenber - Nacional Horse Fair (Golegã)**



**COLOMBIA - 28 Nov. to 1 Dec.—Colombia's Championship**

